



ROMA INCLUSION: THE IMPACT OF LEAVING THE SLUM

Decade of Roma Inclusion
23rd ISC meeting
Zagreb, September 2012

IRIS “Institute of Rehousing and Social Integration” (Comunidad de Madrid, Spain)
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Q: Goodbye slum... ...Hello new life?



FACTURACIÓN	
ENERGIA	3,3 kW x 31 días
Potencia contratada	377 kWh x 0,14
Energía consumida	4,864% 5/59,1
Impuesto sobre electricidad	
TOTAL ENERGIA	
CONCEPTOS	
PTO	



Outline

(A) Motivation & Context

- ▣ What? Why?
- ▣ How?

(B) IRIS Pro-Integration Housing Program

- ▣ IRIS Housing Scheme [Instrument #1]
- ▣ IRIS Social Scheme [Instrument #2]

(C) Impact Evaluation

- ▣ Impact Evaluation Design: Methodology
- ▣ Data & Resources
- ▣ Data Analysis: Preliminary Results (selection)

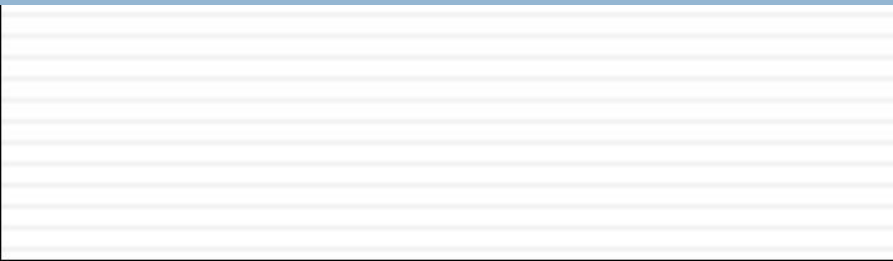
Our Next Steps

Why & How

(A) Motivation & Context



Research/Policy Agenda: The Roma Poverty Trap
This Project: The impact of leaving the slum



1 -Motivation

Theory (Research & Policy Agenda): **The Roma Poverty Trap**

- ▣ What are the **causes**?
- ▣ 1 Key cause: The **Environment**
 - Where you live, Who you interact with matter
 - Early exposure (to an inclusive environment) matters more --CHILDREN

This Project focuses on **The Environment: Slum settlements**

- ▣ How does living in marginalised slum settlements affect the life of the Roma?
- ▣ Can we measure it? –Quantify socioeconomic outcomes
 - This Project aims to be a first approximation to this complex challenge

2 –Context (Madrid)

<p>The Past –lessons learnt</p>	<p>IRIS (founded: 1998) --New commitments</p>
<p>Residential segregation fails</p>	<p>Buy apartments/houses to guarantee desegregation</p>
<p>Housing alone is not enough: A strong Social program is necessary to help and support social integration. Roma involvement is important.</p>	<ul style="list-style-type: none">• IRIS Social Program is key to the success of its Housing Program.• Participation of the Roma

(B)

IRIS Housing Pro-Integration Program

(i) IRIS Housing Scheme (Instrument #1)

(ii) IRIS Social Scheme (Instrument #2)

Individuals living in slum dwellings do not just lack adequate housing. **They also develop other dimensions of social exclusion that push them towards and keep them on the margins of society.**

*~Preamble to Law 16/1998, on the creation of the Public Institution IRIS.
Government of the Community of Madrid, Spain. October 27, 1998.*

IRIS Housing Pro-Integration Program

Instrument #1: Housing Scheme

The Objective: Social Inclusion

Instrument #1: IRIS Housing Scheme

A) Normalised Housing

B) Housing as an instrument for Integration

Instrument #2: IRIS Social Scheme

Support/Advice/Coaching from the Slums to the Flats

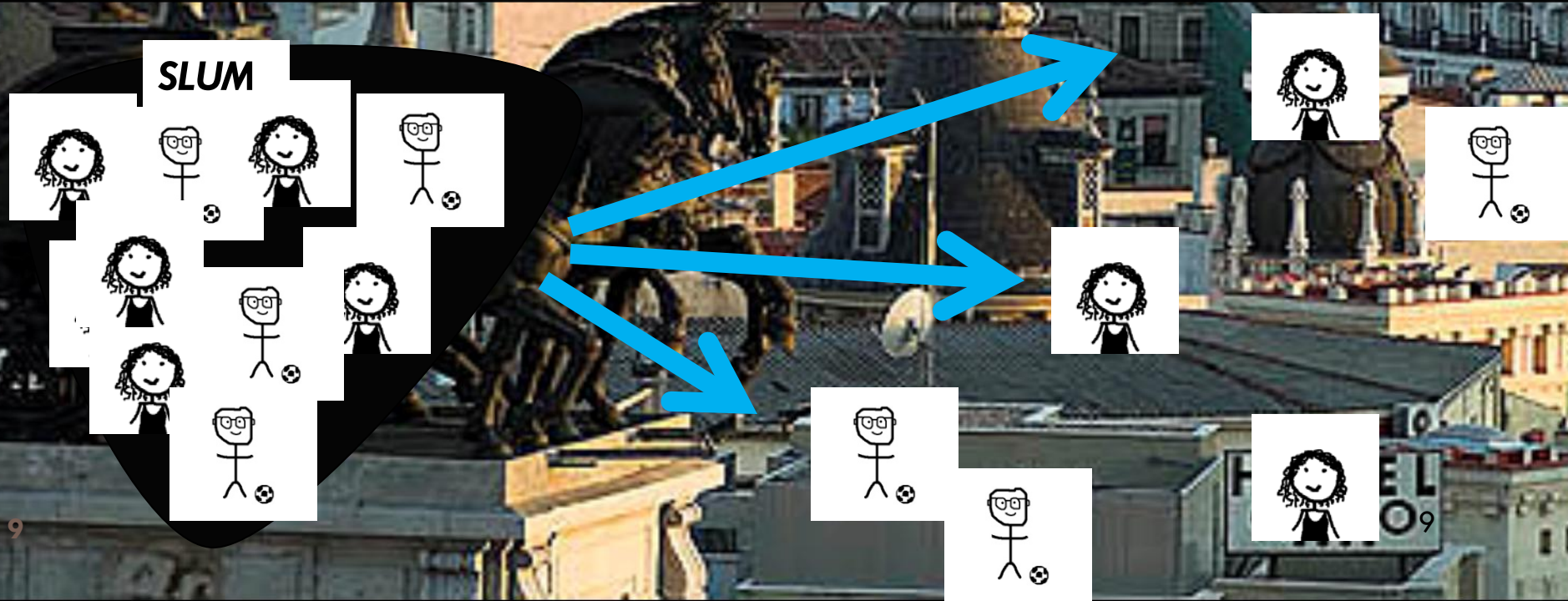
The Objective: Social Inclusion

Instrument #1: IRIS Housing Scheme

A) Normalised Housing

B) Housing as an instrument for Integration
into the new neighbourhood

- No more than 1 Roma family rehoused per building (Max: 3)
- Quotas per municipality/district (Percentages)



A) Normalised Housing

The Beneficiaries

- **Slum dwellers** - More than 90% are Spanish Roma.

Main Requirements to “obtain an IRIS Flat”

- Proof of Residency (years)
- Declared income: Less than 22,365 EUR
- No properties

Rental Characteristics

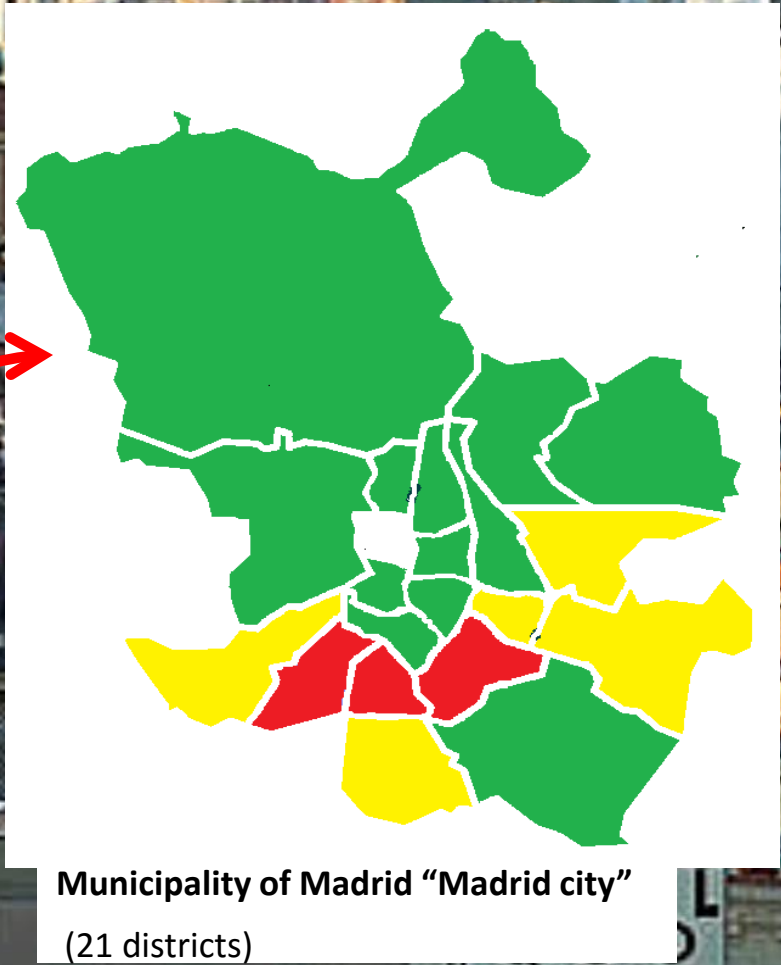
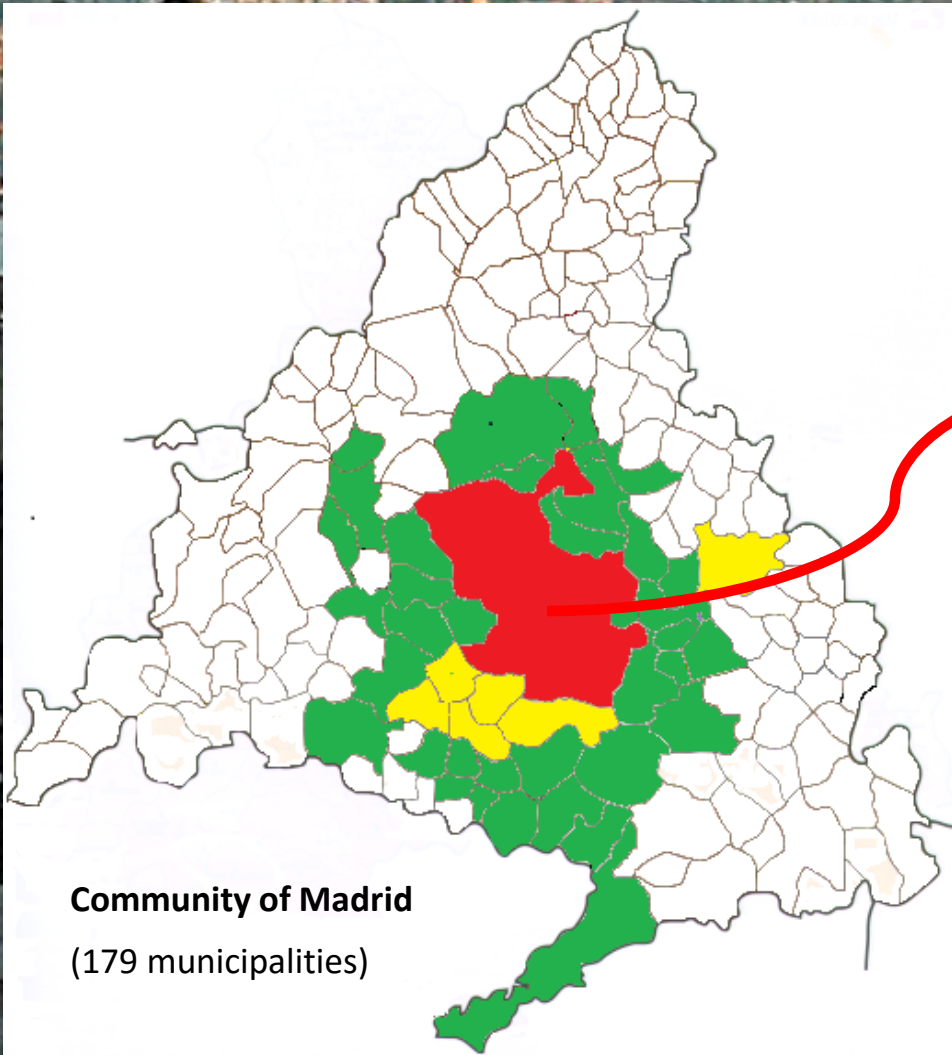
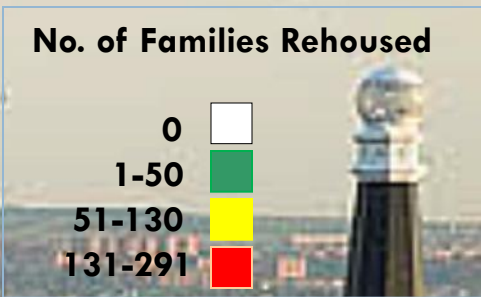
- **Very low Monthly Rent:** 63,78 EUR – 198,33 EUR (size, location)
- Rental rights can be **inherited**
- Property cannot be bought

Contract ends (court-eviction) if

- High level of **indebtedness** to IRIS
- No occupation of property
- Very conflictive family (rarely)

IRIS Housing Scheme

B) Housing as an instrument for Integration



IRIS Housing Pro-Integration Program

Instrument #2: Social Scheme

The Objective: Social Inclusion

Instrument #1: IRIS Housing Scheme

- A) Normalised Housing
- B) Housing as an instrument for Integration

Instrument #2: IRIS Social Scheme

Support/Advice/Coaching from the Slums to the Flats

IRIS Social Scheme

**STAGE 1:
Slum intervention**



Family moves to Flat



**STAGE 2:
Integration process
[3 years]**

**Arrival
(3 months)**

**Adaptation
(24 months)**

**Integration
(9 months)**

**Integrated!
(discharged)**

**Continue in
program
(time undefined)**



The Objective: Social Inclusion

Instrument #2: IRIS Social Scheme

Support/Advice/Coaching from the Slums to the Flats

IRIS Program: Some Numbers

Impact on years 2009-2010

IRIS Housing Scheme	2009	2010
	45 families	94 families

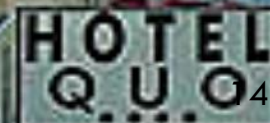
Iris Social Scheme

Families in Settlements

2009	2010
388 families	336 families

IRIS Social Scheme -focus on Children

2009	2010
1,997 children	1,933 children



(C)

Impact Evaluation

- (i) Impact Evaluation Design: Methodology**
- (ii) Data & Resources**
- (iii) Qualitative Surveys**
- (iv) Data Analysis: Preliminary Results (selection)**

(i) Evaluation Design: Methodology

- What we want to measure is **causation**

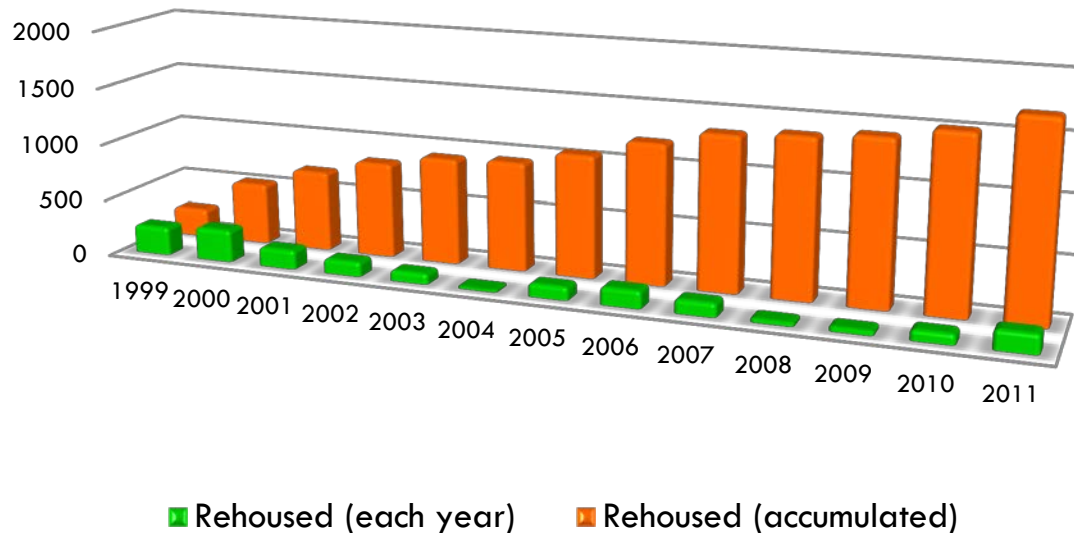


Would she have been different?

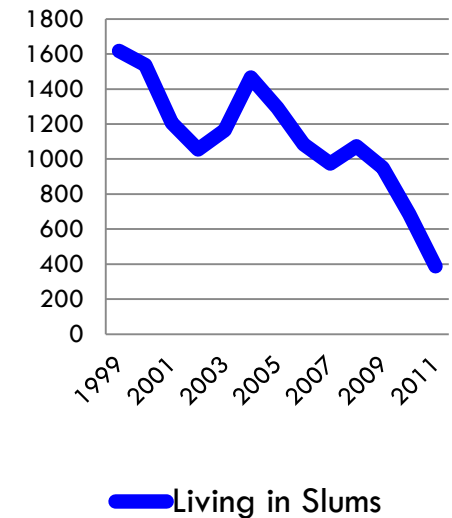
Number of Families Rehoused from Slums



Families Rehoused from Slums



Families Living in Slums



IRIS Program has been running for long (more than 10 years)

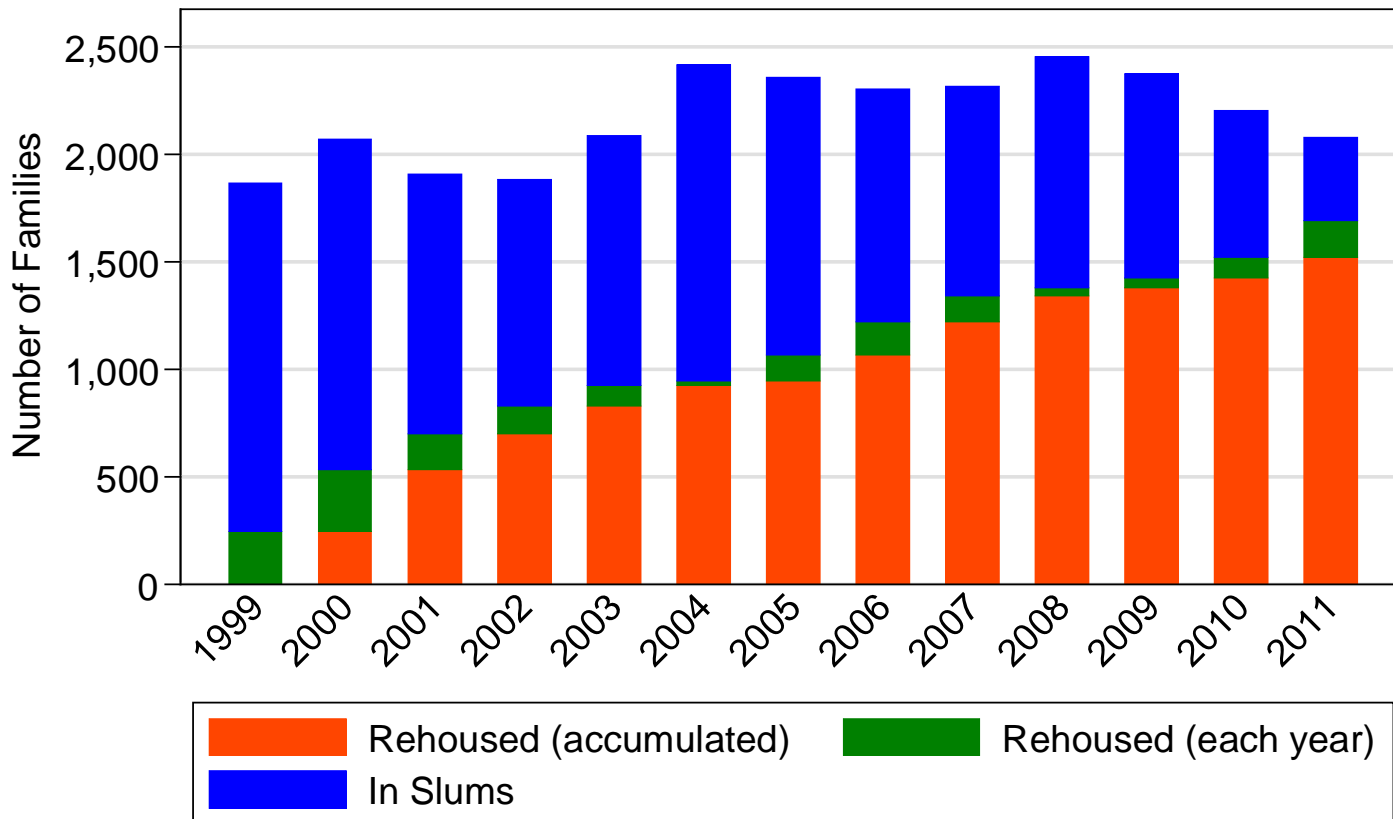
~This allows us to reasonably infer **causation**

(i) Methodology

Number of Families Rehoused from Slums



Number of Families
Rehoused from slums / In slums
Years 1999-2011



(ii) Data & Resources

Huge
collective
effort!

Impact Evaluation → Integrated Approach

- IRIS Administrative Data
- Department of Education of the Community of Madrid
- IRIS data collected manually from various sources (data on slums, family registries)
- In-depth interviews with Roma in slums, Roma in IRIS houses, Roma with other backgrounds, IRIS staff (all levels), *Fundación Secretariado Gitano* staff.
- Focus group interviews (Roma girls, unemployed Roma men)
- Surveys (measure key outcomes)

(iv) Data Analysis [selection]

- **Labour/Welfare**
 - Jobs (income)
 - Welfare dependency
- **Education**
 - Dropout age from school
 - Delays in education
 - Absenteeism
- **Marriage and Fertility**
 - Ages of marriage, first child
- **Integration**
 - Parents, Children (new habits, marriages, friends)

Education

Topics Overview

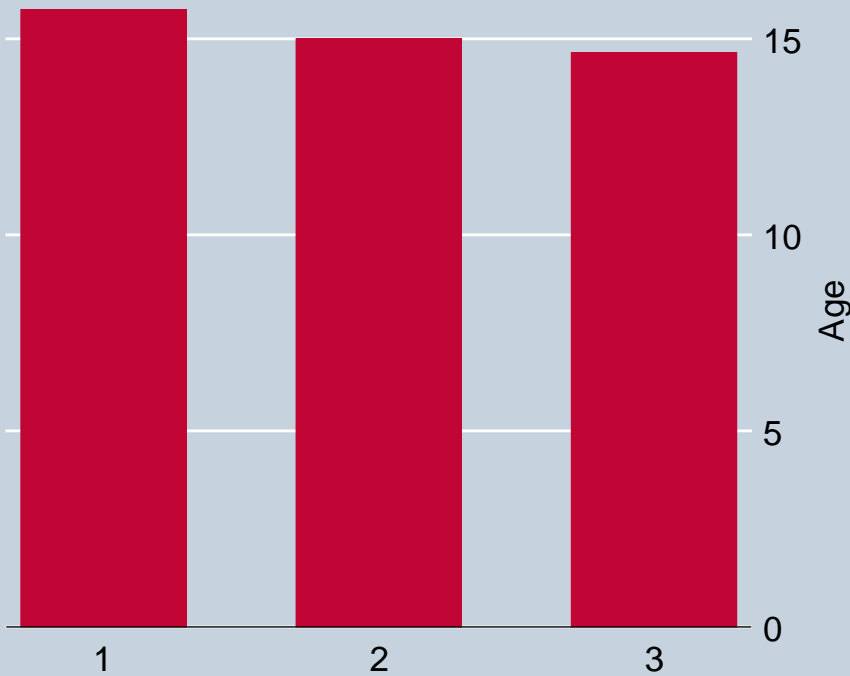
Years in the Slum

1: 0
2: 0-5
3: More than 6

1: 0
2: 0-5
3: 6-10
4: 11-15
5: More than 16

Age Dropped out of School

Females: 21-24 years old



Age Dropped out of School

Females: 21-24 years old



(iv) Analysis

Our Next Steps

Comments
Ideas
Questions
Feedback
are Welcome!

- Seminars & Policy Report

to discuss results/transferability with

our project partners: **Bulgaria, Croatia, SONCE (Macedonia)**

& others: Policy makers, Roma NGOs, Academics

- Final Policy Report and Conclusions

Thank you



for your support



!!

 OPEN SOCIETY FOUNDATIONS

 DECADE OF ROMA INCLUSION 2005-2015

 IRIS
CONSEJERIA DE MEDIO AMBIENTE, VIVIENDA Y ORDENACION DEL TERRITORIO
Comunidad de Madrid

 THE UNIVERSITY OF WARWICK

Decade of Roma Inclusion 2005-2015

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